

# Increase your customers

with the **ULTIMATE LEISURE/LIFESTYLE GUIDE** in **Warwickshire**

## What's On

## 2016 Warwickshire What's On Multi-media marketing packages:

### The magazine:

The No.1 leisure and entertainment guide in the area since 1986.

**Warwickshire What's On** is the essential magazine to help drive more customers through your door - with a great ROI.



- ✓ A4 glossy magazine format
- ✓ Active, mobile ABC1 customers
- ✓ 94% are picked up within 7 days
- ✓ Targeted Distribution:

Our distribution is unique - targeting both readers who reside within the area and also those visiting the area too!

Distribution outlets include: Theatre and Music Venues, TIC's, Museums & Art Galleries, Visitor Attractions, Coffee Shops, Retail Information Kiosks, Libraries and Hotel bedrooms.

- ✓ Monthly Readership: **30k+**
- ✓ Low Cost: **from £15 per week**

<b>Full Page</b>	Type area 277mm high X 185mm width / Trim 297mm X 210mm	<b>£700</b>
<b>Half Page</b>	277mm high X 91mm width OR 137mm high X 185mm width	<b>£390</b>
<b>Quarter Page</b>	137mm high X 91mm width	<b>£225</b>
<b>Eighth Page</b>	67mm high X 91mm width	<b>£130</b>
<b>Sixteenth Page</b>	67mm high X 44mm width	<b>£75</b>

**Series Discounts:** 3 months: **10%** 6 months: **15%** 12 months: **20%**

**Special Positions:** 20% extra **Back Cover:** 30% extra

### Social Media:

#### Twitter

Take advantage of our Twitter SHOUT-OUTS on



@WhatsOnWarwicks

**17.4k+** followers (subject to approval)

We're NOW also back on **FACEBOOK!**

### e-Newsletter:

Get featured in our weekly What's On e-Newsletter to:

**45.1k+** customers.

**£8** per 1000 (subject to Editor approval)

### Online:

**www.whatsonlive.co.uk**

The West Midlands' most popular leisure website serving:

**Birmingham, Warwickshire, Worcestershire, Wolverhampton, Shropshire and Staffordshire**

**100k+**

Unique monthly visitors

MPU/Sliders from: **£18** per day



Our readers spend an impressive **£4.9 million** every month on leisure and entertainment - make sure you're getting your share!